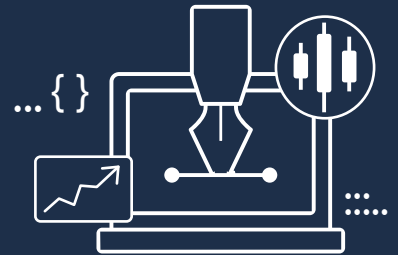# BLUESHIFT RESEARCH AND TRADING PLATFORM

## (SaaS)–OFFERING FOR FINANCIAL INSTITUTIONS

## WHAT IS IT?

**Blueshift is an all-in-one platform** that brings institutional-class infrastructure for investment research, backtesting and algorithmic trading to everyone; anywhere and anytime. It is fast, flexible and reliable. It is also asset-class and trading-style agnostic. Blueshift helps you turn your ideas into investment worthy opportunities.
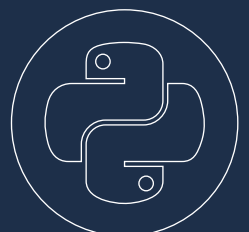
### Complete Journey
Research + Backtesting + Paper and Live Trading + Smart Executions

### Trading Strategy Marketplace
Offer readily deployable automated trading strategies including ML, quants and technicals.

# HOW IT IS DIFFERENT?

### Event-driven CEP engine
Highly flexible and bias-free, seamless from research to live trading.

### State-of-the-art
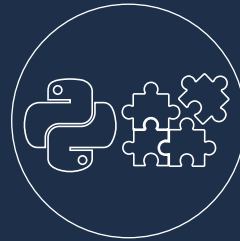Scalable platform with comprehensive APIs and optimized costs.

### High quality data
Built-in curated, bias-free and fully-adjusted datasets covering multiple asset classes.
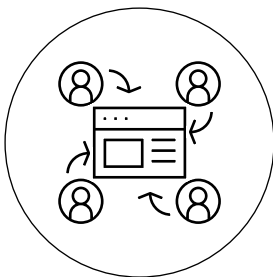
### Cloud-based
Anytime, anywhere access.
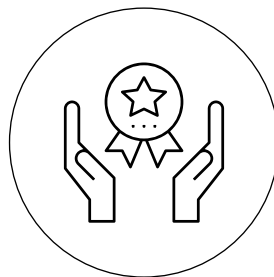
### Python + No-code Interface
For the power users as well as for the beginners.
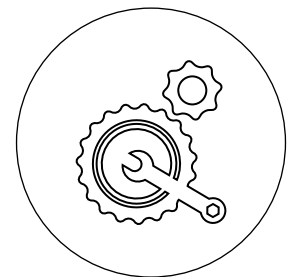
# HOW DOES IT ADD VALUE?

### Empower your users
To generate, explore, validate and deploy ideas systematically with confidence and reliability.

### Gives you THE edge
Readily deployable pre-built execution algos, alpha strategies, factor investing, and advanced screeners.

### Control Risk & Compliance
Fully control the risk through admin in this 'compliance first' investment & trading platform.